ROMY LIDDICOAT-CHOI

Emerging Designer & Artist

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PROFILE

Emerging designer currently completing a Bachelor of Design at the Australian National University, with interests in visual communication, branding, visual identity and creative practice. My work explores the relationship between aesthetics, storytelling and communication, combining conceptual thinking with practical design outcomes.

EDUCATION

Australian National University (ANU)

Bachelor of Design | 2024-2027
(Expected Completion: June 2027)

Minor in Visual Arts

EXPERIENCE

SMSF Set-Up Account Manager

Freedom Financial Solutions (FFS)
2022 - Present

- Prepare & process legal documentation for SMSF establishment
- Manage client relationships & communications
- Liaise with clients, accountants and APRA funds via phone and email
- Ensure compliance with ATO regulations and industry requirements

SKILLS

Design & Digital Tools

- Figma - Interface design & prototyping
- Adobe Creative Suite - Illustrator, Photoshop, InDesign, Acrobat
- Rhinoceros 3D

Creative Practice

- Visual identity and branding
- Typography
- Data visualisation & storytelling
- Oil & Acrylic painting

Professional Skills

- Creative problem solving
- Concept development & research
- Collaborative design
- Communication & presentation
- Project management & organisation

LANGUAGES

- English
- Korean

PORTFOLIO

romystudio.au